

Top 20 Regional TV Advertisers

	Regional Advertiser	FY 2007	Metro TV Rank
1	Harvey Norman	16654	14
2	McDonalds Family Restaurants	9373	4
3	Telstra Corp Ltd	7693	1
4	Toyota Motor Corporation Australia Ltd	7238	6
5	Rivers P/L	7083	-
6	Holden Limited	6609	5
7	Reckitt Benckiser P/L	6391	2
8	Kellogg (Aust) P/L	5669	7
9	Bunnings Building Supplies P/L	5462	16
10	Mitsubishi Aust Ltd	5054	3
11	Mazda Australia P/L	4969	15
12	KFC	4954	12
13	Kmart (Aust) Ltd	4468	27
14	Woolworths Supermarkets	3883	19
15	Kimberly-Clark Aust P/L	3684	25
16	Honda Australia-Motor Vehicles	3683	26
17	Coles Supermarkets	3630	21
18	Subway P/L	3396	49
19	Hungry Jacks P/L	3387	44
20	Nestle Australia Ltd	3273	18