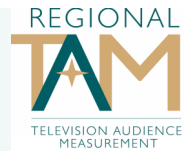


New Regional TAM website launches



Regional TAM have today unveiled a new look website

Regional TAM the regional television ratings provider, today announced the launch of a new look website, www.regionaltam.com.au

The revamped website is designed to provide a more simplified, contemporary interface containing all the ratings support information required plus more.

Via this new look website, Regional TAM are taking the opportunity to provide exciting news about initiatives they are undertaking and are releasing more free ratings results than before.

Of particular interest, the Ratings Insights Review of 2011 and at the end of February the National Multi Screen report developed in conjunction with OzTAM will be released. This report aims to determine trends in viewership beyond conventional television sets.

The website can be found at:

www.regionaltam.com.au

For more information or comment please contact Deborah Wright, Chair of Regional TAM and CEO of NBN Television on 02 4929 2933

About Regional TAM:

- Regional TAM is the official television audience measurement of free to air and subscription television viewing in the five aggregate East Coast markets and the Regional WA market within Australia.
- Regional television is broadcast to more than 7.4 million people every day.