

TV COVERAGE AREA BY POSTCODE

GRIFFITH

Postcode	% P/C in Coverage Area
2652	21%
2665	100%
2666	81%
2668	74%
2669	92%
2671	93%
2672	85%
2675	93%
2680	100%
2681	100%
2700	100%
2701	100%
2702	72%
2703	100%
2705-2707	100%
2711	86%

MILDURA

Postcode	% P/C in Coverage Area
2648	79%
2715	7%
2717	100%
2737	100%
2738	100%
2739	100%
3490	84%
3496	96%
3498	100%
3500	99%
3501	100%
3505	100%
3507	100%
3509	100%
3549	95%

PORT PIRIE/ BROKEN HILL

Postcode	% P/C in Coverage Area	Postcode	% P/C in Coverage Area
2880	96%	5520	100%
5415-5416	100%	5521-5523	100%
5417	96%	5554	100%
5418-5422	100%	5555	61%
5431-5433	100%	5556	100%
5453-5454	100%	5558	95%
5462	100%	5560	100
5464	100%	5600	98%
5470	100%	5602	100%
5472-5473	100%	5603-5606	100%
5480-5483	100%	5607	92%
5485	100%	5608-5609	100%
5490	100%	5630-5632	100%
5491	100%	5640	100%
5493	100%	5642	100%
5495	100%	5700	100%
5510	100%	5710	69%

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

RIVERLAND

Postcode	% P/C in Coverage Area
5304	100%
5311	100%
5320	100%
5321	100%
5322	100%
5330-5333	100%
5340-5346	100%
5356	100%
5357	100%
5417	4%

MT GAMBIER

Postcode	% P/C in Coverage Area
3292	100%
3300	81%
3302	100%
3303	100%
3304	93%
3309-3312	100%
3315	100%
3317	100%
3318	91%
3319	49%
3407	65%
3412	100%
5262	100%
5263	100%
5267-5272	100%
5275-5280	100%
5290	100%
5291	100%

DARWIN

Postcode	% P/C in Coverage Area
0800	100%
0810	100%
0812	100%
0820	100%
0822	36%
0828	100%
0830	100%
0832	100%
0835	100%
0836	100%
0845	100%
0846	100%

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

REGIONAL WA

P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area
0872	100%	6275	100%	6333	100%
6208	100%	6280	100%	6335	100%
6210	100%	6281	100%	6336	100%
6213	100%	6282	100%	6337	100%
6215	100%	6284	100%	6338	100%
6218	100%	6285	100%	6341	100%
6220	100%	6288	100%	6343	100%
6221	100%	6290	100%	6346	100%
6223	100%	6302	100%	6348	100%
6224	100%	6304	74%	6350	100%
6225	100%	6306	100%	6352	100%
6228	100%	6308	100%	6353	100%
6230	100%	6309	100%	6355	100%
6236	100%	6311	100%	6356	100%
6237	100%	6312	100%	6359	100%
6239	100%	6315	100%	6361	100%
6244	100%	6316	100%	6363	100%
6251	100%	6317	100%	6365	100%
6253	100%	6318	100%	6367	100%
6254	100%	6320	100%	6369	100%
6255	100%	6321	100%	6370	100%
6258	100%	6323	100%	6372	100%
6260	100%	6324	100%	6373	100%
6262	100%	6328	100%	6375	100%
6271	100%	6330	100%	6383	100%

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

REGIONAL WA *(Continued)*

Postcode (100% in Coverage Area)	Postcode (100% in Coverage Area)	Postcode (100% in Coverage Area)	Postcode (100% in Coverage Area)
6386	6440	6517	6640
6390	6442	6518	6642
6391	6443	6519	6646
6392	6444	6521	6701
6395	6450	6522	6707
6396	6460	6525	6710
6398	6461	6530	6713
6401	6466	6532	6714
6405	6468	6535	6716
6407	6472	6536	6718
6409	6475	6537	6720
6410	6477	6569	6721
6415	6479	6575	6722
6418	6484	6603	6725
6420	6485	6605	6728
6423	6488	6606	6740
6426	6490	6608	6743
6429	6507	6609	6751
6430	6510	6612	6752
6431	6511	6613	6753
6432	6512	6620	6754
6434	6513	6623	6758
6436	6514	6630	6760
6437	6515	6635	6762
6438	6516	6638	6765
		6639	6770

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

SATELLITE

P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area
0822	70%	2409	100%	2648	21%
0847	100%	2422	5%	2649	100%
0850-0854	100%	2424	48%	2653	25%
0860-0862	100%	2429	7%	2672	100%
0870-0871	100%	2446	3%	2675	7%
0872	97%	2460	1%	2678	100%
0880-0881	100%	2470	6%	2700	6%
0885-0886	100%	2475	100%	2710	7%
2328	15%	2476	80%	2711	18%
2329	20%	2536	10%	2715	24%
2330	1%	2537	10%	2720	9%
2331	100%	2545	19%	2733	11%
2336	11%	2546	5%	2787	4%
2337	13%	2550	29%	2790	9%
2338	42%	2551	17%	2821	4%
2339	32%	2575	5%	2823	11%
2340	2%	2577	5%	2824	5%
2343	11%	2579	7%	2825	88%
2350	11%	2580	12%	2826	100%
2351	100%	2583	65%	2829	2%
2354	29%	2620	1%	2831	47%
2360	1%	2621	3%	2832-2836	100%
2361	30%	2622	27%	2838-2840	100%
2365	27%	2623-2625	100%	2846	77%
2370	11%	2627	25%	2850	10%
2371	100%	2628	42%	2873	100%
2372	26%	2630	19%	2874	24%
2380	4%	2632	9%	2877	23%
2381	15%	2633	22%	2878-2879	100%
2405	50%	2642	4%	2880	4%
2406	100%	2644	20%	2890	100%
2408	56%	2645	56%	2891	100%

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

SATELLITE (Continued)

P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area
3139	5%	3724-3725	100%	4345	100%
3236	100%	3740	31%	4347	37%
3249	2%	3763	100%	4352	19%
3341	100%	3777	2%	4370	8%
3391	100%	3779	25%	4390	100%
3393	4%	3783	25%	4406	45%
3395	63%	3785	100%	4407	11%
3396	46%	3797	46%	4413	8%
3399	100%	3799	23%	4415-4420	100%
3424	29%	3818	11%	4121	18%
3458	23%	3821	100%	4422-4428	100%
3480	38%	3825	1%	4454-4455	100%
3482-3483	100%	3831	100%	4461-4462	100%
3489-3491	100%	3833	100%	4465	100%
3494	100%	3858	2%	4467-4468	100%
3496	18%	3860	0.4%	4470-4472	100%
3500	1%	3862	4%	4474-4475	100%
3506-3507	100%	3864	100%	4477-4482	100%
3509	100%	3875	1%	4486-4494	100%
3512	100%	3885-3886	100%	4496-4498	100%
3658	12%	3888	23%	4561	12%
3658	12%	3895-3896	100%	4570	12%
3678	2%	3898	100%	4571	100%
3700	37%	3900	100%	4574	40%
3701	100%	3902	100%	4601	17%
3704-3705	100%	3909	6%	4626	39%
3707	24%	3958	47%	4627	30%
3708-3709	100%	3959	100%	4630	57%
3713	17%	3960	10%	4678	100%
3717	70%	4341	11%	4680	2%
3718	100%	4343	12%	4694	100%
3723	14%	4344	51%	4702	22%

Source: Nielsen Media Research 2003

TV COVERAGE AREA BY POSTCODE

SATELLITE (Continued)

P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area	P/C	% P/C in Coverage Area
4705	72%	4821-4825	100%	5440	100%
4706-4707	100%	4828-4830	100%	5575	13%
4709	67%	4854	7%	5577	100%
4715	5%	4871	51%	5600	1%
4716	22%	4872	34%	5601	100%
4717	2%	4873	30%	5602	13%
4718	10%	4874	100%	5603	47%
4719	72%	4875	73%	5604	100%
4720	24%	4876	100%	5605	20%
4721	61%	4890-4891	100%	5606	7%
4722	56%	5220	100%	5607	60%
4724-4727	100%	5223	100%	5630	100%
4730-4733	100%	5265-5266	100%	5631	28%
4735-4736	100%	5275	89%	5632-5633	100%
4739	100%	5301	35%	5641-5642	100%
4741	6%	5302-5304	100%	5650-5655	100%
4742	80%	5308-5312	100%	5660-5661	100%
4743	49%	5320-5321	100%	5670-5671	100%
4745	6%	5330	7%	5680	100%
4746	76%	5357	39%	5690	100%
4750	100%	5374	21%	5710	30%
4754	7%	5381	100%	5720	100%
4756-4757	100%	5417	72%	5722-5725	100%
4800	0.3%	5418	100%	5730-5734	100%
4801	100%	5420	100%		
4804	43%	5422	4%		
4805	8%	5430	100%		
4816	45%	5432	100%		
4820	20%	5434	100%		

Source: Nielsen Media Research 2003